

# CRAIN'S DETROIT BUSINESS

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## AA convention to draw 65,000 to Detroit in 2020

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New upscale hotels within walking distance to downtown venues and attractions helped Detroit beat out Los Angeles for the gathering.

(AP) **Alcoholics Anonymous** members will be urged to eat and be merry when the group brings its annual convention to Detroit over the July 4 weekend in 2020. But they'll leave the drinking to others, thank you. **Metro Detroit Convention & Visitors Bureau** spokeswoman Carla Penzabene tells the *Detroit Free Press* Monday that the 65,000 expected visitors could be among the largest to ever attend a convention in the city. It also could bring in \$48 million to the local economy. New upscale hotels within walking distance to downtown venues and attractions helped Detroit beat out Los Angeles for the gathering. Every downtown hotel room has been committed to the convention.

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